

**GNAL Dermatology Associates Art Exhibit Guide**  
**Submission is Wednesday, November 17, 2021**

Thanks for your interest in the November 2021 Dermatology Associates Art Exhibit.

**The process is simple: Download your Artist Waiver and Labels. Fill them out, bring them with your art submissions and registration fee to:**

**Dermatology Associates, 531 W Germantown Pike, Second Floor, Plymouth Meeting, PA 19462**

**Contact GNAL if you have any questions ( [gnartleague@gmail.com](mailto:gnartleague@gmail.com) )**

**The day for onsite Dermatology Associates submissions is Wednesday, November 17, 5 to 7 pm**

Each GNAL member can submit up to two (2) pieces of their work with a \$25 registration fee. **The size must be over 16 x 20 including frame.**

Included in the Art Exhibit is FREE Social marketing with cross promotion. Artists will enjoy a wider audience and exposure for their art. There will be roughly 1000 people viewing your artwork each week. Take advantage of all the exposure this show will bring to your artwork! Your artwork will be up in this space for four months.

- Open to all artists with up to date GNAL membership
- You may renew or join GNAL here <https://gnal800west.org/membership/>
- You may exhibit previously shown artwork from GNAL shows.
- Must be professionally finished work, with braided wire on the back. Not accepting any work with sawtooth hangers.
- Artwork may not include gore, nudity, or controversial subjects due to the family oriented nature of the space.
- The Art Show Team reserves the right to refuse entry of artwork if it deems appropriate to do so.

## **SALES**

- 25% commission will be charged on all work sold by members during the show.
- Buyer's check must be made out to the artist. The artist assumes responsibility for payment of proper commission due to GNAL within 10 days of the sale. (GNAL will accept cash or check)

## **PICK UP**

Your work will need to be picked up on Wednesday, November 17, between 5 and 7 pm; no exceptions. You may then submit new artwork for the next show.

The March theme will be Seasonal, Spring.

Unless arrangements are made with GNAL prior to pick up, any artwork that is left at the show will be considered a donation to the art league.

Please reach out with any questions, and I hope to see your work soon!

Ria, GNAL President [ria.gnal.2018@gmail.com](mailto:ria.gnal.2018@gmail.com)

Kathy Bampfield, GNAL Coordinator [gnartleague@gmail.com](mailto:gnartleague@gmail.com)

*If you need assistance with photographing artwork please contact:*

Mary Ellen Sillcox by phone: 415-652-4306 or  
email: [maryellen.gnal.2020@gmail.com](mailto:maryellen.gnal.2020@gmail.com)

## Pricing Your Work

Here are some things to consider when trying to put a price on your art:

- How much time did you spend making it?
- How much did the materials cost that you put into it (canvas, clay, paints, finishes, etc.)?
- What ballpark cost do you think it would be to ship to someone else? If someone does purchase it, consider how much it would cost to frame/pad/box your piece for shipping within our region.
- How much does it mean to you? Not everything about price comes down to hard costs of time and materials. Sometimes it just has that “wow” factor that means a lot to you or someone else. That’s worth something! That’s what an artist can do that no one else can and you should value that as best you can in the price.

**Don’t forget to include your name, your address, your phone, your email, title of each piece, medium(s) used, and price of each piece. (Without this information we will not know how to contact you.)**

See you one Wednesday, November 17 between 5 to 7 pm